

# PREMIER PROGRAM LENS EXPANSION AND EXTRA LENS SAVINGS REFERENCE SHEET



## Dispensing VSP Optics, HOYA, and ZEISS Lenses and Enhancements

The VSP® Optics, HOYA, and ZEISS products included here represent lens products that count toward participating practices' Premier Program lens spend targets and the Extra Lens Savings<sup>1</sup> available to practices at the Platinum level.<sup>2</sup> For more detailed information about these products, please contact your Global Business Development Manager or your lens representative directly. Looking to learn more about how you can reach your practice goals? Visit [premierconsultvsp.com](http://premierconsultvsp.com) to set up a consultation.

### VSP OPTICS LENSES

Doctors dispensing qualified Unity® products to VSP patients can earn up to \$32 (per pair) and up to \$62 (per pair) when using a VSPOne® Technology Center.

DESIGN NAME	DIGITAL/ CONVENTIONAL	LENS	VSP LENS TYPE	UNITY SAVINGS
Unity Via Elite/Elite II	Digital	Progressive	N	\$12
Unity Via Plus/Plus II	Digital	Progressive	O	\$12
Unity Via Wrap/Wrap II	Digital	Progressive	O	\$12
Unity Via Mobile/Mobile II	Digital	Progressive	O	\$12
Unity Via/Via II	Digital	Progressive	F	\$12
Unity Plxtra	Digital	Progressive	O	\$12
Unity Plxtreme	Digital	Progressive	O	\$12
Unity PLx	Digital	Progressive	F	\$12
Unity Relieve 50	Digital	Single Vision		
Unity Relieve 70	Digital	Single Vision		
Unity Via OfficePro 10ft	Digital	Near Variable Focus		
Unity Via OfficePro 5ft	Digital	Near Variable Focus		
Unity Svxtreme	Digital	Single Vision		
Unity Svextra	Digital	Single Vision		
Unity SVx	Digital	Single Vision		
Ethos®	Digital	Progressive	K	\$6
Ethos Plus	Digital	Progressive	J	\$6

1. Premier Program Extra Lens Savings is available to practices participating at the Platinum level.

2. VSP Optics purchases made in the last 12 months count towards the Premier Program lens target. HOYA and ZEISS product purchases made after July 1, 2021 count towards the Premier Program lens target.

## VSP OPTICS LENS ENHANCEMENTS

LENS ENHANCEMENT	TYPE	VSP OPTION CATEGORY	UNITY SAVINGS
SunSync®	Photochromic	PHOTOCHROMICS – PLASTIC	\$10
SunSync Drive XT	Photochromic	PHOTOCHROMICS – PLASTIC	\$10
SunSync Elite	Photochromic	PHOTOCHROMICS – PLASTIC	\$10
SunSync Elite XT	Photochromic	PHOTOCHROMICS – PLASTIC	\$10
TechShield®	AR Coating	AR-B	
TechShield AR (B)	AR Coating	AR-B	
TechShield Blue AR (D) (stock)	AR Coating	AR-D	
TechShield Blue UVR	AR Coating	AR-D	\$10
TechShield Elite	AR Coating	AR-D	\$10
TechShield Elite AR (D) (stock)	AR Coating	AR-D	
TechShield Elite UVR	AR Coating	AR-D	\$10
TechShield Elite UVR AR (D+BV) (stock)	AR Coating	AR-D	
TechShield Plus	AR Coating	AR-C	
TechShield Plus AR	AR Coating	AR-C	
TechShield Plus UVR	AR Coating	AR-C	
TechShield Plus UVR AR (C+BV)	AR Coating	AR-C	
TechShield UVR	AR Coating	AR-B	
TechShield UVR AR (B+BV)	AR Coating	AR-B	

## CARL ZEISS VISION LENSES

Doctors dispensing qualified<sup>1</sup> ZEISS products to VSP patients can earn up to \$12 per pair through Premier Program Extra Lens Savings. Earn up to \$60 or more when combined with ZEISS's proprietary Lab and Doctor Alliance Group Rebates.

DESIGN NAME	DIGITAL/ CONVENTIONAL	LENS	VSP LENS CATEGORY	ZEISS SAVINGS <sup>2</sup>
ZEISS SmartLife Individual (incl. S,M,L)	Digital	Progressive	N	\$10
ZEISS SmartLife Individual I (incl. S,M,L)	Digital	Progressive	N	\$10
ZEISS SmartLife Individual N (incl. S,M,L)	Digital	Progressive	N	\$10
ZEISS SmartLife Superb	Digital	Progressive	O	\$5
ZEISS SmartLife Plus	Digital	Progressive	O	\$5
ZEISS SmartLife Pure (S,M,L)	Digital	Progressive	O	\$5
ZEISS SmartLife Digital Lens (050 to 125)	Digital	Single Vision w/ Boost	BA + TA	
ZEISS SmartLife Individual SV	Digital	Single Vision	BA	
ZEISS DriveSafe Individual PAL	Digital	Progressive	N	\$10
ZEISS DriveSafe PAL	Digital	Progressive	O	\$5
ZEISS DriveSafe Individual SV	Digital	Single Vision	BA	
ZEISS Progressive Light V	Digital	Progressive	F	
ZEISS Progressive Light H (14,16,18)	Digital	Progressive	J	
ZEISS Progressive Light D (14,18)	Digital	Progressive	K	
ZEISS Officelens (Book, Desk, Room)	Digital	Near Variable Focus	IA	
ZEISS GT2/GT2 Short	Conventional	Progressive	F	
synchrony Performance HDV	Digital	Progressive	O	
synchrony Performance HD (13,15,17,19)	Digital	Progressive	F	
synchrony EasyAdapt	Conventional	Progressive	J	
synchrony EasyView/EasyView HD	Conventional/Digital	Progressive	K	
synchrony Access (75,125)	Conventional	Near Variable Focus	IA	

## CARL ZEISS VISION LENS ENHANCEMENTS

LENS ENHANCEMENT NAME	TYPE	VSP OPTION CATEGORY	ZEISS SAVINGS <sup>3</sup>
ZEISS DuraVision BlueProtect UV	AR Coating	AR-D	\$2
ZEISS DuraVision DriveSafe UV	AR Coating	AR-D	\$2
ZEISS DuraVision Platinum UV	AR Coating	AR-D	\$2
ZEISS DuraVision Silver UV	AR Coating	AR-C	
ZEISS DuraVision Chrome UV	AR Coating	AR-B	
ZEISS DuraVision Sun UV	AR Coating	AR-D	\$2
ZEISS PureCoat (inc. PLUS with BlueProtect)	AR Coating	AR-D	
Foundation XT	Scratch Coating	Scratch B	
PhotoFusion (Extra Grey)	Photochromic	Photochromic - Plastic	
PhotoFusion X* (Gray, Brown, Green) <small>*May be listed in Eyefinity® menus as PhotoFusion. Lab will upgrade.</small>	Photochromic	Photochromic - Plastic	
PhotoFusion Pro* (Pro Gray, Pro Brown) <small>*May be listed in Eyefinity® menus as PhotoFusion Pro. Lab will upgrade.</small>	Photochromic	Photochromic - Plastic	

1. As industry competitors, HOYA and ZEISS control their own product pricing.

2. ZEISS Savings amounts will be paid through VSP Claims and displayed on your Explanation of Payment.

3. Savings available when combined with any ZEISS lens.

## HOYA LENSES

Doctors dispensing qualified HOYA<sup>1</sup> products to VSP patients can earn up to \$9 through Premier Program Extra Lens Savings in addition to the rewards and benefits received from HOYA directly through the HOYA Visionary Alliance program.

DESIGN NAME	DIGITAL/ CONVENTIONAL	LENS TYPE	VSP LENS CATEGORY	HOYA SAVINGS <sup>2</sup>
Amplitude BKS	Digital	Progressive	J	
Amplitude Mini BKS	Digital	Progressive	J	
Hoyalux Array 2	Digital	Progressive	O	\$5
Hoyalux Array 2 Wrap	Digital	Progressive	O	\$5
Hoyalux Array	Digital	Progressive	F	
Hoyalux Array Wrap	Digital	Progressive	F	
Hoya GP Wide	Digital	Progressive	K	
Hoyalux iD LifeStyle 3 Indoor	Digital	Progressive	N	\$5
Hoyalux iD LifeStyle 3 Outdoor	Digital	Progressive	N	\$5
Hoyalux iD LifeStyle 3 Urban	Digital	Progressive	N	\$5
Hoyalux iD MyStyle 2 Adventure	Digital	Progressive	N	\$5
Hoyalux iD MyStyle 2 Detail	Digital	Progressive	N	\$5
Hoyalux iD MyStyle 2 Modern	Digital	Progressive	N	\$5
Hoyalux iD MyStyle 2 Stable	Digital	Progressive	N	\$5
Summit cd BKS	Digital	Progressive	F	\$5
Summit ecp BKS	Digital	Progressive	F	\$5
Hoyalux iD LifeStyle 2 Clarity	Digital	Progressive	N	
Hoyalux iD LifeStyle 2 Clarity cd	Digital	Progressive	N	
Hoyalux iD LifeStyle 2 Harmony	Digital	Progressive	N	
Hoyalux iD LifeStyle 2 Harmony cd	Digital	Progressive	N	
iD Screen	Digital	Near Variable Focus		
iD Space	Digital	Near Variable Focus		
iD Zoom	Digital	Near Variable Focus		
Sync III 13	Digital	Single Vision		
Sync III 5	Digital	Single Vision		
Sync III 9	Digital	Single Vision		
Tact BKS 40	Digital	Near Variable Focus		
Tact BKS 60	Digital	Near Variable Focus		

1. As industry competitors, HOYA and ZEISS control their own product pricing.

2. HOYA Savings amounts will be paid through VSP Claims and displayed on your Explanation of Payment.

## HOYA LENS ENHANCEMENTS

LENS ENHANCEMENT	TYPE	VSP OPTION CATEGORY	HOYA SAVINGS
Super HiVision EX3+	AR Coating	AR-D	\$2
Super HiVision EX3	AR Coating	AR-D	
Recharge EX3	AR Coating	AR-D	\$2
Super HiVision	AR Coating	AR-C	\$2
HiVision ViewProtect	AR Coating	AR-C	
HiVision	AR Coating	AR-B	
HiVision AR (B)	AR Coating	AR-B	
Hoya Premium ViewProtect	AR Coating	AR-B	
Hoya Premium	AR Coating	AR-B	
Hoya Clarity Shield	Scratch Coating	Scratch B	
Sensity 2	Photochromic	PHOTOCHROMICS – PLASTIC	\$2
Sensity Dark	Photochromic	PHOTOCHROMICS – PLASTIC	\$2
Sensity Fast	Photochromic	PHOTOCHROMICS – PLASTIC	\$2